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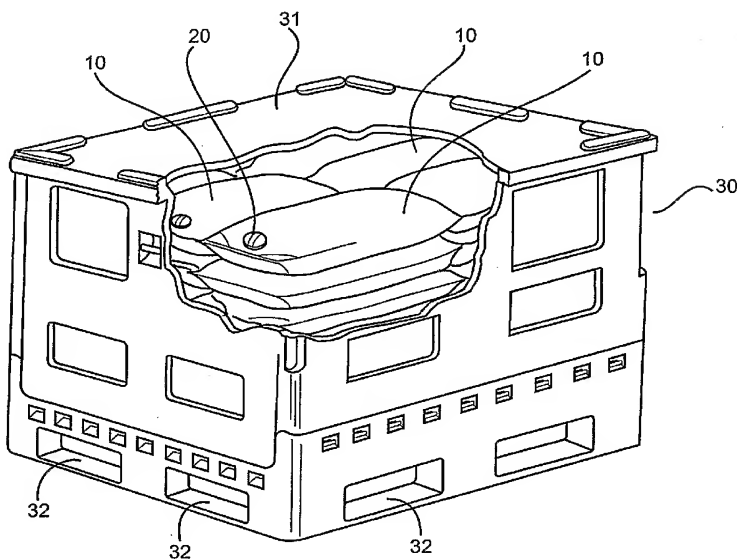
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(54) Title: DISTRIBUTION METHODS FOR DISTRIBUTING AND DISPENSING BEVERAGES AND LIQUID FOOD PRODUCTS



(57) Abstract: Disclosed is a method of distributing beverages or liquid food products including transportation, by a commercial distributor, or flexible bags (10) filled with the beverage or liquid food products. Flexible bags (10) are located in the bulk transport containers (30) and transported to consumers of the product in required quantities. Flexible bags (10) are delivered to a consumer, the beverage or liquid food product being dispensed for consumption by an end consumer. Through each step in the distribution method, hazard and critical control points during distribution and dispensing are minimised, the "one way" nature of the preferred embodiment of the method minimising recovery and recycling costs at well as potential hygiene problems associated with re-use of containers currently in use.

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